



January 31, 2022

VOTED BEST OF KITSAP - SO YOU KNOW YOUR SPONSORSHIP MONEY GOES A LONG WAY!

Dear Community Supporter,

Wow! The people and businesses of Kitsap really turned out last year to support our community. The 2021 Silverdale Rotary Duck Race was a fantastic success, and this year's looks to be even better. That means the more money we raise, the more people here in Kitsap we can help. Of course, it's because of the generous sponsorships granted last year that we were able to surpass our goal. Silverdale Rotary looks back with gratitude, and now we face forward with renewed energy and passion to serve and support others!

Silverdale Rotary's goal is to impact our community and make a difference in the lives of those living here. We have been able to accomplish that goal by serving those in need. We are so grateful to our many sponsors, who have provided prizes, cash donations and in-kind sponsorships for the Duck Race year after year to offset the cost of the event. This has allowed us to donate EVERY DOLLAR raised from ticket sales back to our community.

Some of the great causes and projects our club has supported are listed below:

- * \$12,000 in annual College Scholarships
- * Dictionaries for every 3rd grader in CK School District
- * Grants to area food banks, shelters, and assistance programs
- * Food and supplies to Coffee Oasis for homeless teens
- * AEDs for Kitsap Parks
- * Adult education – desk-top computers
- * Backpacks of food for homeless students; holiday meals for homeless teens
- * Safe Grad Nights for CK and Klahowya High Schools
- * Emergency Preparedness – Portable Antennas and Masts

Last year's Silverdale Rotary Duck Race was a huge success, raising \$62,000 in net proceeds. As we celebrate our 28th year we want to do even more for our community. **We need your help!**

Would you consider being a sponsor for the 28th annual Silverdale Rotary Duck Race?

The attached sheet explains the different levels of support. Please take a moment today to fill out the enclosed sponsor form. Your sponsorship combined with many other proud community members will continue to help change lives in Silverdale, Kitsap County and beyond. Thank you for your generosity!

Respectfully,

Steven Boe
2021 Silverdale Rotary Duck Race Chair
360-204-4493, Steven@StevenBoe.com



P.O. Box 2565, Silverdale, WA 98383
www.silverdalerotaryclub.org
www.silverdalerotaryduckrace.com
Facebook: Silverdale Rotary Club

1/31/22



QUACKER BACKER PACKAGES

Advertising - all logos must be supplied by **March 31, 2022**, or a simple text listing will be used.

Note: 2022 print & media ads featuring the Duck Race are subject to sponsorship agreements reached with providers

Incentive Explanation	Total Sponsorship and Prize Donation Package Value								
	\$15,000	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000	\$500	\$250	\$100
Custom Digital Artwork with your logo!	✓	✓	✓	✓	✓	✓	✓	✓	✓
Sponsorship – Placement on front of Duck Ticket	✓	✓	✓	✓					
Newspaper Ads & Info Posters	✓	✓	✓	Medium Logo					
Whaling Days Parade Announcement	✓	✓	✓	✓					
Business Logo on all Duck Video Ads	✓	✓	✓	✓					
Duck Race Poster (Space is limited)	✓	✓	✓	✓	✓				
Donation of PRIZE : Placement on front of Duck Ticket (Min. single prize value \$500)	✓	✓	✓	✓	✓	✓			
Large Inflatable Duck at Your Business!	3 weeks*	10 days*	7 days*	5 days*	3 days*	1 day*			
Social Media Shoutout	✓	✓	✓	✓	✓	✓			
Race Day Pier Banner (supplied by sponsor)	✓	✓	✓	✓	✓	✓	✓		
Sponsor Plaque	✓	✓	✓	✓	✓	✓	✓		
PRIZE listed on Duck Ticket Back	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo on Duck Website	✓	✓	✓	✓	✓	✓	✓	✓	✓

*Add an additional day for Sponsorships containing \$1,000 cash or more
Pledge Agreements are subject to acceptance by Duck Race Committee



CUSTOM DIGITAL ARTWORK WITH SPONSOR'S LOGO!

All Sponsors receive a custom digital artwork package of .pdf and .jpg files perfect for printing colorful posters, postcards, or sharing online. What a great way to show potential customers that you support the Kitsap community!

~ ARTWORK SAMPLES ~



8.5" x 11" Printable color poster/flyer for sharing!
Custom sizes may be available upon request.



Perfect for sharing to Facebook & Instagram!



4.5" x 6" for printing custom postcards!

→ Duck Race

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